

Privacy policy

The person responsible for data processing is

Peter Balogh

Regerstrasse 92

81541

Germany

peter.balogh@ittd.space

Thank you for your interest in our website. The protection of your privacy is very important to us. Below you will find detailed information on how we handle your data.

1. Accessing Data and Hosting

You can visit our website without providing any personal information. Each time a web page is accessed, the web server automatically saves only a so-called server log file, which contains, for example, the name of the requested file, your IP address, date and time of access, amount of data transferred, and the requesting provider (access data), and documents the access. This access data is evaluated solely for the purpose of ensuring trouble-free operation of the site and improving our service. This serves to safeguard our legitimate interests, which are predominantly justified in the context of a balancing of interests, in a correct presentation of our offer in accordance with Art. 6 para. 1 s. 1 lit. f GDPR. All access data is processed only as long as necessary for the purposes described above.

Hosting

The services for hosting and displaying the website are partly provided by our service providers as part of processing on our behalf. Unless otherwise explained in this privacy policy, all access data and all data collected in forms provided for this purpose on this website are processed on their servers. If you have any questions about our service providers and the basis of our cooperation with them, please contact us using the contact option described in this privacy policy.

Our service providers are located and/or use servers in the following countries for which the European Commission has determined an adequate level of data protection by decision: Israel, United Kingdom, USA.

The adequacy decision for the USA serves as the basis for the third-country transfer, provided that the respective service provider is certified. Certification is in place.

Our service providers are located and/or use servers in these countries: Brazil, Mexico, India, Ukraine.

For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on the guarantees of the Standard Data Protection Clauses of the European Union.

2. Data Processing for Contact and Customer Communication

2.1 User Account

If you have given your consent in accordance with Art. 6 para. 1 s. 1 lit. a GDPR by deciding to open a user account, we will use your data for the purpose of opening a user account. You can delete your user account at any time, either by sending a message to the contact option described in this privacy policy or through a designated function in the user account. After deleting your user account, your data will be deleted, unless you have expressly consented to further use of your data in accordance with Art. 6 para. 1 s. 1 lit. a GDPR, or we reserve the right to use data beyond this, which is legally permitted and about which we inform you in this statement.

2.2 Contact

When you contact us, we collect personal data to process your inquiries in accordance with Art. 6 para. 1 s. 1 lit. b GDPR if you voluntarily provide this information to us when contacting us (e.g., via contact form, live chat tool, or email). Mandatory fields are marked as such, as we require this data to process your contact request. The data collected can be seen in the respective input forms. After your inquiry has been fully processed, your data will be deleted, unless you have expressly consented to further use of your data in accordance with Art. 6 para. 1 s. 1 lit. a GDPR, or we reserve the right to use data beyond this, which is legally permitted and about which we inform you in this statement.

After your customer inquiry has been fully processed, your data will be restricted for further processing and deleted after the expiry of the retention periods required by tax and commercial law in accordance with Art. 6 para. 1 s. 1 lit. c GDPR, unless you have expressly consented to further use of your data in accordance with Art. 6 para. 1 s. 1 lit. a GDPR, or we reserve the right to use data beyond this, which is legally permitted and about which we inform you in this statement.

Email Advertising

3.1 Email Newsletter with Registration, Newsletter Tracking with Separate Consent

When you subscribe to our newsletter, we use the data required for this purpose or separately provided by you to regularly send you our email newsletter based on your consent in accordance with Art. 6 para. 1 s. 1 lit. a GDPR. Unsubscribing from the newsletter is possible at any time and can be done either by sending a message to the contact option described below or via a designated link in the newsletter. After unsubscribing, we will delete your email address from the recipient list, unless you have expressly consented to further use of your data in accordance with Art. 6 para. 1 s. 1 lit. a GDPR, or we reserve the right to use data beyond this, which is legally permitted and about which we inform you in this statement.

If you have additionally given us your consent in accordance with Art. 6 para. 1 s. 1 lit. a GDPR to analyze our newsletters, we also analyze your interaction with our newsletter by measuring, storing, and evaluating open rates and click rates for the purpose of designing future newsletter campaigns ("newsletter tracking").

For this evaluation, the sent emails contain single-pixel technologies (e.g., so-called web beacons, tracking pixels) that are stored on our website. For the evaluations, we link in particular the following "newsletter data":

- The page from which the page was requested (so-called referrer URL)
- The date and time of access
- The description of the type of web browser used
- The IP address of the requesting computer
- The email address
- The date and time of registration and confirmation
- And the single-pixel technologies with your email address or your IP address and, if applicable, an individual ID. Links contained in the newsletter may also include this ID.

Unsubscribing from newsletter tracking is possible at any time and can be done either by sending a message to the described contact option or via a designated link in the newsletter.

The information is stored for as long as you have subscribed to the newsletter.

3.2 Newsletter Distribution

The newsletter and the newsletter tracking described above may also be sent by our service providers as part of processing on our behalf. If you have any questions about our service providers and the basis of our cooperation with them, please contact us using the contact option described in this privacy policy.

Our service providers are located and/or use servers in the following countries for which the European Commission has determined an adequate level of data protection by decision: Israel, United Kingdom, USA.

The adequacy decision for the USA serves as the basis for the third-country transfer, provided that the respective service provider is certified. Certification is in place.

Our service providers are located and/or use servers in these countries: Brazil, Mexico, India, Ukraine.

For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on the guarantees of Standard Data Protection Clauses of the European Union.

4. Cookies and Other Technologies

4.1 General Information

To make visiting our website attractive and to enable the use of certain functions, we use technologies including so-called cookies on various pages. Cookies are small text files that are automatically stored on your device. Some of the cookies we use are deleted after the end of the browser session, i.e., after closing your browser (so-called session cookies). Other cookies remain on your device and enable us to recognize your browser on your next visit (persistent cookies).

Protection of Privacy on End Devices

When using our online service, we use absolutely necessary technologies to provide the expressly desired telemedia service. The storage of information on your device or access to information already stored on your device does not require consent in this respect.

For functions that are not absolutely necessary, the storage of information on your device or access to information already stored on your device requires your consent. We point out that if consent is not given, parts of the website may not be fully usable. Any consent you may have given will remain in effect until you adjust or reset the respective settings on your device.

Subsequent Data Processing by Cookies and Other Technologies

We use technologies that are strictly necessary for the use of certain functions of our website (e.g., website preference settings). These technologies collect and process IP address, time of visit, device and browser information, as well as information about your use of our website (e.g., information about your preferences). This serves our predominantly legitimate interests in an optimized presentation of our offer within the framework of a balancing of interests in accordance with Art. 6 para. 1 s. 1 lit. f GDPR.

We also use technologies to fulfill the legal obligations to which we are subject (e.g., to be able to prove consent to the processing of your personal data) as well as for web analysis and online marketing. You can find more information on this, including the respective legal basis for data processing, in the following sections of this privacy policy.

If you have consented to the use of technologies in accordance with Art. 6 para. 1 s. 1 lit. a GDPR, you can revoke your consent at any time by sending a message to the contact option described in the privacy policy.

4.2 Use of the Wix Consent Manager Tool for Managing Consents

On our website, we use the Wix Consent Manager Tool to inform you about the cookies and other technologies we use on our website, as well as to obtain, manage, and document your necessary consent for the processing of your personal data through these technologies. This is required in accordance with Art. 6 para. 1 s. 1 lit. c GDPR to fulfill our legal obligation under Art. 7 para. 1 GDPR to be able to demonstrate your consent to the processing of your personal data. The Wix Consent Manager Tool is offered by Wix.com Ltd., 40 Nema St., Tel Aviv 6350671, Israel ("Wix"). After you submit your cookie declaration on our website, Wix's web server stores your IP address, date and time of your declaration, browser information, language and URL from which the declaration was sent, as well as information about your consent behavior. A cookie is also used that contains information about your consent behavior. Your data will be deleted after 365 days, unless you have expressly consented to further use of your data in accordance with Art. 6 para. 1 s. 1 lit. a GDPR, or we reserve the right to use data beyond this, which is legally permitted and about which we inform you in this statement.

Our service providers are located and/or use servers in the following countries for which the European Commission has determined an adequate level of data protection by decision: Israel, United Kingdom, USA.

The adequacy decision for the USA serves as the basis for the third-country transfer, provided that the respective service provider is certified. Certification is in place.

Our service providers are located and/or use servers in these countries: Brazil, Mexico, India, Ukraine.

For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on these guarantees: Standard Data Protection Clauses of the European Union.

5. Use of Cookies and Other Technologies for Web Analysis and Advertising Purposes

On our website, we use the following cookies and other technologies from third-party providers. Unless otherwise stated for individual technologies, this is done on the basis of your consent in accordance with Art. 6 para. 1 s. 1 lit. a GDPR. After the purpose has been fulfilled and the use of the respective technology by us has ended, the data collected in this context will be deleted. You can revoke your consent at any time with effect for the future. You can find further information about your revocation options in the section "Cookies and Other Technologies". You can find more information, including the basis of our cooperation with individual providers, under the individual technologies. If you have any questions about the providers and the basis of our cooperation with them, please contact us using the contact option described in this privacy policy.

5.1 Use of Google Services

We use the technologies described below from Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). The information automatically collected by Google technologies about your use of our website is generally transferred to and stored on a server of Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. Unless otherwise stated for individual technologies, data processing is based on an agreement between joint controllers according to Art. 26 GDPR concluded for the respective technology. You can find further information about data processing by Google in [Google's privacy policy](#).

Our service providers are located and/or use servers in countries outside the EU and EEA for which the European Commission has determined an adequate level of data protection by decision.

Our service providers are also located and/or use servers in countries outside the EU and EEA. For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on Standard Contractual Clauses of the European Commission.

5.1 Google Analytics

For the purpose of website analysis, data (IP address, time of visit, device and browser information, as well as information about your use of our website) is automatically collected and stored using Google Analytics, from which pseudonymous usage profiles are created. Cookies may be used for this purpose. If you visit our website from the EU, your IP address is stored on a server located in the EU to derive location data and then immediately deleted before the traffic is forwarded for processing on other Google servers. The data processing is carried out on the basis of a data processing agreement with Google.

For the purpose of optimized marketing of our website, we have activated the data sharing settings for "Google products and services". This allows Google to access the data collected and processed by Google Analytics and subsequently use it to improve Google services. The data sharing with Google within the framework of these data sharing settings is based on an

additional agreement between controllers. We have no influence on the subsequent data processing by Google.

For the purpose of optimized marketing of our website, we use the so-called User ID function. Using this function, we can assign a unique, permanent ID to your interaction data from one or more sessions on our online presence and thus analyze your user behavior across devices and sessions.

For web analysis, the extension function of Google Analytics, Google Signals, enables so-called "cross-device tracking". If your internet-enabled devices are linked to your Google account and you have activated the "personalized advertising" setting in your Google account, Google can create reports about your usage behavior (especially cross-device user numbers), even if you change your end device. We do not process personal data in this respect; we only receive statistics created on the basis of Google Signals.

For web analysis and advertising purposes, the extension function of Google Analytics, the so-called DoubleClick cookie, enables your browser to be recognized when visiting other websites. Google will use this information to compile reports on website activities and to provide other services associated with website use.

If you do not give us consent according to Art. 6 para. 1 s. 1 lit. a GDPR for the use of Google Analytics, no cookies will be stored on or read from your device. The data processing described in the previous paragraphs does not take place. To close gaps in web analysis through behavioral and conversion modeling, pings with data (User-Agent, information about your consent behavior, screen resolution, IP address) are sent to Google.

Google AdSense

Our website markets space for third-party advertisements through Google AdSense. These advertisements are displayed to you at various locations on this website. Through the so-called DoubleClick cookie, the display of interest-based advertising is made possible by collecting and processing data (IP address, time of visit, device and browser information, as well as information about your use of our website) and the automatic assignment of a pseudonymous UserID, which helps determine interests based on visits to this and other websites.

Google Ads

For advertising purposes in Google search results and on third-party websites, the so-called Google Remarketing Cookie is set when you visit our website. This cookie enables interest-based advertising through the automatic collection and processing of data (IP address, time of visit, device and browser information, as well as information about your use of our website) using a pseudonymous Cookie ID and based on the pages you have visited. No further data processing takes place unless you have activated the "personalized advertising" setting in your

Google account. If you are logged into Google during your visit to our website in this case, Google uses your data together with Google Analytics data to create and define target group lists for cross-device remarketing.

For website analysis and event tracking, we measure your subsequent usage behavior through Google Ads Conversion Tracking if you have reached our website via a Google Ads advertisement. Cookies may be used and data (IP address, time of visit, device and browser information, as well as information about your use of our website based on events we specify, such as visiting a webpage or newsletter registration) may be collected, from which usage profiles are created using pseudonyms.

If you do not give us consent according to Art. 6 para. 1 s. 1 lit. a GDPR for the use of Google Ads, no cookies will be stored on or read from your device. The data processing described in the previous paragraphs does not take place. To close gaps in web analysis through behavioral and conversion modeling, pings with data (User-Agent, information about your consent behavior, screen resolution, IP address, page URL, information about ad clicks in URL parameters) are sent to Google. Your IP address is used to derive the IP country.

Google Maps

For the visual representation of geographical information, Google Maps collects data about your use of the Maps functions, particularly your IP address and location data. This data is transmitted to Google and subsequently processed by Google. We have no influence on this subsequent data processing.

Google reCAPTCHA

For the purpose of protecting our web forms against misuse and spam by automated software (so-called bots), Google reCAPTCHA collects data (IP address, time of visit, browser information, and information about your use of our website) and performs an analysis of your use of our website using a JavaScript and cookies. Additionally, other cookies stored in your browser by Google services are evaluated. No personal data from the input fields of the respective form is read or stored.

Google Tag Manager

Through Google Tag Manager, we can manage various codes and services on our website. When implementing individual tags, Google may also process personal data (e.g., IP address, online identifiers (including cookies)). The data processing is carried out on the basis of a data processing agreement with Google.

The use of Google Tag Manager allows for the integration of various services/technologies. If you do not wish to use individual tracking services and have therefore deactivated them, the

deactivation remains in effect for all affected tracking tags that are integrated through Google Tag Manager.

YouTube Video Plugin

When incorporating third-party content through the YouTube Video Plugin in the enhanced privacy mode we use, data (IP address, time of visit, device and browser information) is collected, transmitted to Google, and subsequently processed by Google only if you play a video.

5.2 Other Providers of Web Analytics and Online Marketing Services

Use of Vimeo Video Plugin for Embedding Third-Party Content

To embed third-party content, data (IP address, time of visit, device and browser information) is collected via the video plugin of Vimeo Inc., 330 West 34th Street, 5th Floor, New York 10011, USA ("Vimeo"), transmitted to Vimeo, and subsequently processed by Vimeo. The data processing is based on an agreement between joint controllers according to Art. 26 GDPR. Google Analytics is automatically integrated into the Vimeo Video Plugin. For the purpose of website analysis, data (IP address, time of visit, device and browser information, as well as information about your use of our website) is automatically collected and stored by Google Analytics, from which pseudonymous usage profiles are created. Cookies may be used for this purpose. Google Analytics is a service offered by Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). The information automatically collected by Google about your use of our website is generally transferred to and stored on a server of Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. If you visit our website from the EU, your IP address is stored on a server located in the EU to derive location data and then immediately deleted before the traffic is forwarded for processing on other Google servers. We have no influence or access to the data processing by Vimeo, including the settings and results of Google Analytics.

Our service providers are located and/or use servers in countries outside the EU and EEA for which the European Commission has determined an adequate level of data protection by decision.

Our service providers are also located and/or use servers in countries outside the EU and EEA. For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on Standard Contractual Clauses of the European Commission.

X is a service offered by Twitter International Unlimited Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland ("X"). The information automatically collected by X

about your use of our online presence on X is generally transferred to and stored on a server of X Corp., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA.

Our service providers are located and/or use servers in countries outside the EU and EEA for which the European Commission has determined an adequate level of data protection by decision.

Our service providers are also located and/or use servers in countries outside the EU and EEA. For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on Standard Contractual Clauses of the European Commission.

6. Social Media

6.1 Social Buttons from Facebook (by Meta), X (formerly Twitter), Instagram (by Meta), Pinterest, LinkedIn, Xing, Youtube, WhatsApp

Our website uses social buttons from social networks. These are embedded only as HTML links on the page, so that no connection is established with the servers of the respective provider when our website is accessed. If you click on one of these buttons, the website of the respective social network opens in a new window of your browser. There, you can, for example, use the Like or Share button.

6.2 Our Online Presence on Facebook (by Meta), X (formerly Twitter), Instagram (by Meta), YouTube, Pinterest, LinkedIn, Xing

If you have given your consent according to Art. 6 para. 1 s. 1 lit. a GDPR to the respective social media operator, when you visit our online presence on the aforementioned social media platforms, your data will be automatically collected and stored for market research and advertising purposes. From this data, pseudonymous usage profiles are created. These can be used, for example, to display advertisements within and outside the platforms that presumably correspond to your interests. Cookies are usually used for this purpose. For detailed information on the processing and use of data by the respective social media operator, as well as contact options and your related rights and settings options for protecting your privacy, please refer to the privacy policies of the providers linked below. If you still need assistance in this regard, you can contact us.

[Facebook \(by Meta\)](#) is a service offered by Meta Platforms Ireland Ltd., Block J, Serpentine Avenue, Dublin 4, Ireland ("Meta Platforms Ireland"). The information automatically collected by Meta Platforms Ireland about your use of our online presence on Facebook (by Meta) is generally transferred to and stored on a server of Meta Platforms, Inc., 1601 Willow Road, Menlo Park, California 94025, USA. The data processing in the context of visiting a Facebook

(by Meta) fan page is based on an agreement between joint controllers according to Art. 26 GDPR. Further information (information on Insights data) can be found [here](#).

Our service providers are located and/or use servers in the following countries for which the European Commission has determined an adequate level of data protection by decision: USA, Canada, Japan, South Korea, New Zealand, United Kingdom, Argentina.

The adequacy decision for the USA serves as the basis for the third-country transfer, provided that the respective service provider is certified. Certification is in place.

Our service providers are located and/or use servers in these countries: Australia, Hong Kong, India, Indonesia, Malaysia, Singapore, Thailand, Taiwan, Brazil, Mexico.

For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on these guarantees: Standard Data Protection Clauses of the European Union.

[Instagram \(by Meta\)](#) is a service offered by Meta Platforms Ireland Ltd., Block J, Serpentine Avenue, Dublin 4, Ireland ("Meta Platforms Ireland"). The information automatically collected by Meta Platforms Ireland about your use of our online presence on Instagram is generally transferred to and stored on a server of Meta Platforms, Inc., 1601 Willow Road, Menlo Park, CA 94025, USA. The data processing in the context of visiting an Instagram (by Meta) fan page is based on an agreement between joint controllers according to Art. 26 GDPR. Further information (information on Insights data) can be found [here](#).

Our service providers are located and/or use servers in the following countries for which the European Commission has determined an adequate level of data protection by decision: USA, Canada, Japan, South Korea, New Zealand, United Kingdom, Argentina.

The adequacy decision for the USA serves as the basis for the third-country transfer, provided that the respective service provider is certified. Certification is in place.

Our service providers are located and/or use servers in these countries: Australia, Hong Kong, India, Indonesia, Malaysia, Singapore, Thailand, Taiwan, Brazil, Mexico.

For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on these guarantees: Standard Data Protection Clauses of the European Union.

[YouTube](#) is a service offered by Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland ("Google"). The information automatically collected by Google about your use of our online presence on YouTube is generally transferred to and stored on a server of Google LLC, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

Our service providers are located and/or use servers in countries outside the EU and EEA for which the European Commission has determined an adequate level of data protection by decision.

Our service providers are also located and/or use servers in countries outside the EU and EEA. For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on Standard Contractual Clauses of the European Commission.

[Pinterest](#) is a service offered by Pinterest Europe Ltd., Palmerston House, 2nd Floor, Fenian Street, Dublin 2, Ireland ("Pinterest"). The information automatically collected by Pinterest about your use of our online presence on Pinterest is generally transferred to and stored on a server of Pinterest, Inc., 505 Brannan St., San Francisco, CA 94107, USA.

Our service providers are located and/or use servers in countries outside the EU and EEA for which the European Commission has determined an adequate level of data protection by decision.

Our service providers are also located and/or use servers in countries outside the EU and EEA. For these countries, there is no adequacy decision by the European Commission. Our cooperation with them is based on Standard Contractual Clauses of the European Commission.

[LinkedIn](#) is a service offered by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland ("LinkedIn"). The information automatically collected by LinkedIn about your use of our online presence on LinkedIn is generally transferred to and stored on a server of LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 94085, USA.

Our service providers are located and/or use servers in the following countries for which the European Commission has determined an adequate level of data protection by decision: USA.

The adequacy decision for the USA serves as the basis for the third-country transfer, provided that the respective service provider is certified. Certification is in place.

[Xing](#) is a service offered by New Work SE, Am Strandkai 1, 20457 Hamburg, Germany.

7. Contact Options and Your Rights

7.1 Your Rights

As a data subject, you have the following rights:

- According to Art. 15 GDPR, the right to request information about your personal data processed by us to the extent described therein;
- According to Art. 16 GDPR, the right to demand immediate correction of incorrect or completion of your personal data stored by us;

- According to Art. 17 GDPR, the right to request the deletion of your personal data stored by us, unless further processing is necessary
 - for exercising the right of freedom of expression and information;
 - for compliance with a legal obligation;
 - for reasons of public interest or
 - for the establishment, exercise or defense of legal claims;
- According to Art. 18 GDPR, the right to demand the restriction of processing of your personal data, insofar as
 - the accuracy of the data is contested by you;
 - the processing is unlawful, but you refuse their deletion;
 - we no longer need the data, but you need it for the establishment, exercise or defense of legal claims or
 - you have objected to the processing pursuant to Art. 21 GDPR;
- According to Art. 20 GDPR, the right to receive your personal data that you have provided to us in a structured, common and machine-readable format or to request the transfer to another controller;
- According to Art. 77 GDPR, the right to complain to a supervisory authority. As a rule, you can contact the supervisory authority of your usual place of residence or workplace or our company headquarters.

Right to Object

To the extent that we process personal data as explained above to protect our legitimate interests, which are predominant in the context of a balancing of interests, you can object to this processing with effect for the future. If the processing is for direct marketing purposes, you can exercise this right at any time as described above. If the processing is for other purposes, you only have the right to object if there are grounds arising from your particular situation.

After exercising your right to object, we will no longer process your personal data for these purposes unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or if the processing serves the establishment, exercise or defense of legal claims.

This does not apply if the processing is for direct marketing purposes. In this case, we will no longer process your personal data for this purpose.

7.2 Contact Options

If you have questions about the collection, processing or use of your personal data, for information, correction, restriction or deletion of data, as well as revocation of consents given or

objection to a specific use of data, please contact us directly using the contact details in our Impressum.